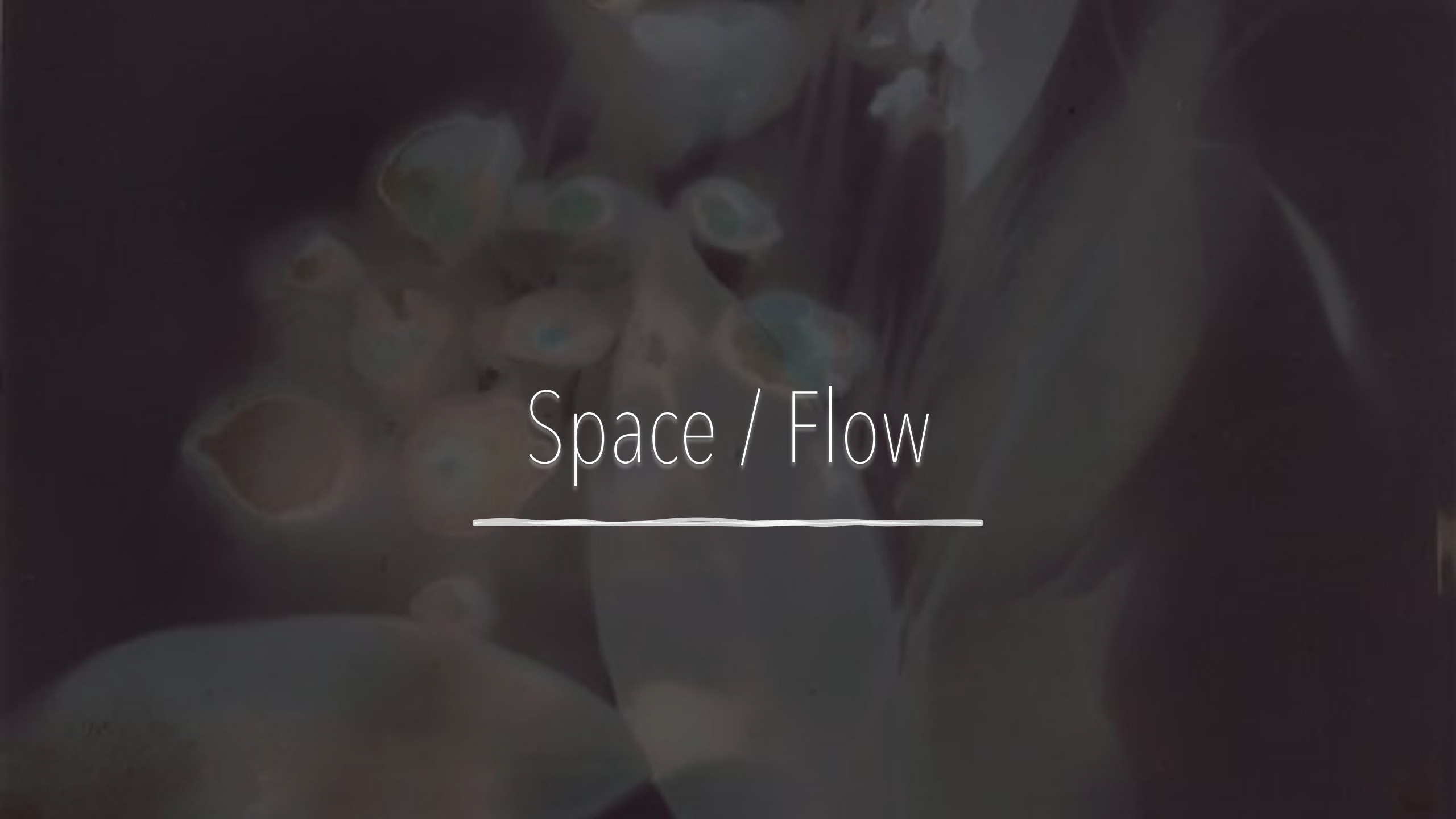


ANTM



Taking into consideration Florence and the Machine's innovative live concert style, this design builds upon the artist's love of movement, texture and their appreciation of contemporary textiles. Organic shape paired with uniform repetition create a design audience members have never seen- yet are familiar with on an intuitive level.



Space / Flow



Needs / Wants

- Ability to touch / connect w. audience – walkway into the crowd.
- The feeling of intimacy in a larger space- the ability to see FW's face- imag in a wave pattern or projection on organic / fluid surface
- Scenic elements reflecting the theme of the tour
- Lighting instruments incorporated into the set
- Instruments able to provide texture and movement

Set List

1. Dog Days Are Over
2. Shake It Out
3. Hunger
4. Ship to Wreck
5. No Light, No Light
6. Light of Love
7. You've Got the Love

Hunger

Gentle / Pure / Longing / Nostalgia / Understanding





Ship to Wreck

Reckless / Upbeat / Nautical





No Light, No Light

Intimate / Regretful



